Publication schedule & Advertising prices 2027

INTERIØR MAGASINET







Prices / Full page ads

Text page	NOK 47 500,-
Back cover	NOK 78 000,-
Table of content	NOK 60 000,-
Editor's letter	NOK 60 000,-
3rd cover	NOK 60 000,-
1st ad /Curated	NOK 60 000,-
2nd ad / Curated	NOK 57 000,-

Prices / Spreads

Text page	NOK 89 000,-
1st spread	NOK 100 000,-
2nd spread	NOK 97 000,-
3rd-5th spread	NOK 96 000,-

Price Gatefold

NOK 160 000,-

Prices Instagram for print advertisers

Insta Post	NOK 15 000,-
Insta Story (24 h)	NOK 15 000,-

Dates subject to change
Prices excl. VAT
Other special placements: + 15 %

Publication schedule 2027

No	Release date	Theme / Extra focus	Ad deadline
1/27	January 8th	Lighting - Floors and walls (mini theme)	Dec. 11th '26
2/27	March 12th	Kitchens - Outdoor space & Garden furn.	February 16th
3/27	May 21st	Outdoor space & Garden furniture Floors and walls (mini theme)	April 26th
4/27	July 16th	Bathrooms	June 22nd
5/27	Sept. 10th	Kitchens - Bedrooms	August 17th
6/27	Nov. 5th	Festive season - Christmas	October 12th
1/28	January 7th	*To be decided*	December 8th

Winter cabin features in issues 1 & 6 - Summer house features in issues 3 & 4

Advertising contant:
Ane Marte Fjeldseth
+47 457 21 849 / ane.marte@salgsfabrikken.no

Ready to print ad delivered as high resolution PDF,
with images in 300 dpi.
Please submit to annonse@salgsfabrikken.no
labeled with release date and advertiser name.

