

MEDIA PLAN 2025

About Forsvaretsforum.no

- The country's largest and most important professional medium in the defense and security industry
- Daily news, reports, analyses, and opinions related to defense and security
- Strong commitment to relevant advertising
- Employees in the Armed Forces, politicians, and key figures in the defense-related industry make up the largest readership

The editorial team has a free and independent position in accordance with the Media Liability Act and works in line with the Code of Ethics for the Press and the Editor's Code.

You can follow us on <u>Facebook</u> and <u>Instagram</u>. You can also subscribe to our newsletters by <u>clicking here</u>.

We can customize advertising packages that include both print and digital.

Page Views per Week 350 000

Unique Users per Day **21 000**

Average Reading Time **1.20 min**

Newsletter Subscribers **20 000**

Facebook **33 000**

Linkedin **5 600**

Desktop: 580 x 400px

Phone: 320 x 320px

Online advertising

Ad type	Prices per week	Jobs	
Top Banner	kr 15 500,-	Job Advertisement	kr 10 500,-
Front Page Banner	kr 12 000,-	Formats	Sizes
Article Board	kr 13 000,-	Formats	
Skyscraper	kr 9 500,-	Top Banner	Desktop: 1066 x 300px Phone: 320 x 320px
Newsletter	kr 10 500,-	Skyscraper	Desktop: 300 x 600px
* Front Page Banners are placed further down the page			

Article Board

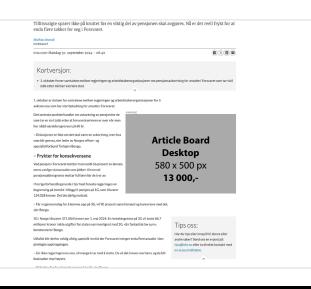
* Front Page Banners are placed further down the page than e.g. top banner.

* Rotation of 4 in all positions, except for newsletters

All prices are ex. VAT.

Formats





Do you want to advertise? Get in touch!

Elisabeth Retteraasen Wåde +47 919 03 208 elisabeth@salgsfabrikken.no