



## About The National Defense Magazine

As a professional news medium, our task is to cover the Norwegian armed forces, as well as local and international security policy.

Our independent position is in accordance with the Act on Editorial independence and responsibility in editor-controlled media. The content of the web pages and the paper is independent of what the political or military leadership might think.

**Forsvaretsforum.no** - Here you meet a wide range of readers. Employees in the armed forces, people with a background in the armed forces, politicians, policy makers and managers in large corporations. Readers are among other things interested in: Security, procurement and technology.

You can follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

You can also subscribe to our newsletters by [clicking here](#).

Page Views per Week  
**272 000**

Unique Users per Day  
**20 000**

Average Reading Time  
**1.20 min**

Newsletter Subscribers  
**17 000**

Facebook      LinkedIn  
**33 000      5 600**

## Online advertising

Ad type	Prices per week
Top Banner	kr 14 700,-
Front Page Banner	kr 11 500,-
Article Board	kr 12 500,-
Skyscraper	kr 8 200,-
Newsletter	kr 8 900,-
Front button with logo	kr 80 000,- (1 year)

\* Front Page Banners are placed further down the page than e.g. top banner.

\* Rotating on 3, on all banners.

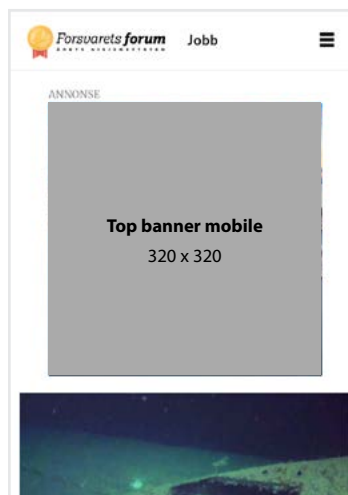
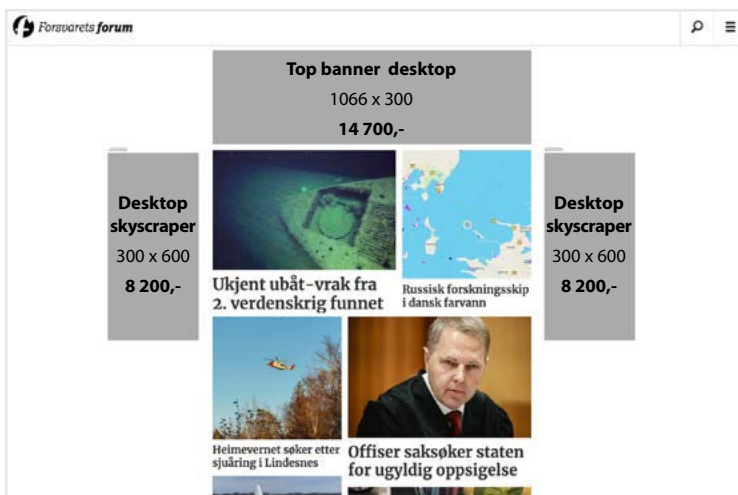
**All prices are ex. VAT.**

Jobs	
Job Advertisement	kr 9 900,-

Formats	Sizes
Banner sizes	Desktop: 1066 x 300px Phone: 320 x 320px
Skyscraper	Desktop: 300 x 600px
Article Board	Desktop: 580 x 400px Phone: 320 x 320px
Front button with logo	320 x 100px

## Formats



**Do you want to advertise? Contact:**

**Elisabeth Retteraasen Wåde**  
+47 919 03 208  
[elisabeth@salgsfabrikken.no](mailto:elisabeth@salgsfabrikken.no)