

# Bobil og Caravan magasinet®



MEDIAPLAN  
**2026**

MEMBER OF



## Reach a unique audience

With advertisements in Norsk Bobil og Caravan Club's member magazine, **Bobil og Caravan Magasinet**, you can target camping enthusiasts across Norway. Established on October 3, 1960, NBCC is Norway's largest and oldest interest organization for motorhome and caravan users.

Norsk Bobil og Caravan Club has over 50 local departments spread throughout the country, from Nordkapp in the north to Kristiansand in the south. Our member magazine, Bobil og Caravan Magasinet, has a **verified circulation of 19.208** (Fagpressens Opplagskontroll).

BoCM is Norway's largest specialist magazine for camping enthusiasts, published 4 times a year. The magazine covers essential news on trends in the motorhome and caravan world, has dedicated pages for technology and equipment, and features inspiring articles on popular travel destinations both in Norway and abroad.

Learn more about us at [nbocc.no](http://nbocc.no).

**Advertising materials** should be sent to [annonse@salgsfabrikken.no](mailto:annonse@salgsfabrikken.no) in high-resolution PDF format (300 dpi), marked with BoCM and the issue number.



## Prices

| Size     | Format (horizontal)       | Format (vertical)          | Prices (4 colors) |
|----------|---------------------------|----------------------------|-------------------|
| 2/1 page | 420 x 297 mm + 3 mm bleed |                            | NOK 50.550,-      |
| 1/1 page |                           | 210 x 297 mm + 3 mm utfall | NOK 28.100,-      |
| 1/2 page | 185 x 127 mm              | 87 x 260 mm                | NOK 15.200,-      |
| 1/4 page | 185 x 60 mm               | 87 x 127 mm                | NOK 8.050,-       |
| 1/8 page | 87 x 60 mm                | 47 x 127 mm                | NOK 5.450,-       |

Any production costs will be charged the customer.

Agency commission is 3.5 %.

**Cancellations must be made at least 6 weeks prior to publication.**

**For breached agreements, any discount will be invoiced retroactively.**

## Contact our salespeople



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## Publication schedule

| Issue | Deadline    | Publication |
|-------|-------------|-------------|
| No 1  | February 16 | March 16    |
| No 2  | May 18      | June 15     |
| No 3  | August 10   | September 7 |
| No 4  | October 26  | November 23 |

**Great discounts for volume agreements!**