

Bobil og Caravan magasinet®



MEDIAPLAN
2025

MEMBER OF



Reach a unique audience

With advertisements in Norsk Bobil og Caravan Club's member magazine, **Bobil og Caravan Magasinet**, you can target camping enthusiasts across Norway. Established on October 3, 1960, NBCC is Norway's largest and oldest interest organization for motorhome and caravan users.

Norsk Bobil og Caravan Club has over 50 local departments spread throughout the country, from Nordkapp in the north to Kristiansand in the south. Our member magazine, Bobil og Caravan Magasinet, has a **verified circulation of 19.208** (Fagpressens Opplagskontroll).

BoCM is Norway's largest specialist magazine for camping enthusiasts, published six times a year. The magazine covers essential news on trends in the motorhome and caravan world, has dedicated pages for technology and equipment, and features inspiring articles on popular travel destinations both in Norway and abroad.

Learn more about us at nbocc.no.

Advertising materials should be sent to annonse@salgsfabrikken.no in high-resolution PDF format (300 dpi), marked with BoCM and the issue number.



Prices

Size	Format (horizontal)	Format (vertical)	Prices (4 colors)
2/1 page	420 x 297 mm + 3 mm bleed		NOK 47.700,-
1/1 page		210 x 297 mm + 3 mm utfall	NOK 26.520,-
1/2 page	185 x 127 mm	87 x 260 mm	NOK 14.320,-
1/4 page	185 x 60 mm	87 x 127 mm	NOK 7.610,-
1/8 page	87 x 60 mm	47 x 127 mm	NOK 5150,-

Any production costs will be charged the customer.

Agency commission is 3.5 %.

Cancellations must be made at least 6 weeks prior to publication.

For breached agreements, any discount will be invoiced retroactively.

Contact our salespeople



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Publication schedule

Issue	Deadline	Publication
No 1	January 22	February 17
No 2	March 5	March 31
No 3	May 14	June 16
No 4	August 13	September 8
No 5	September 24	October 20
No 6	November 10	December 15

Great discounts for volume agreements!