



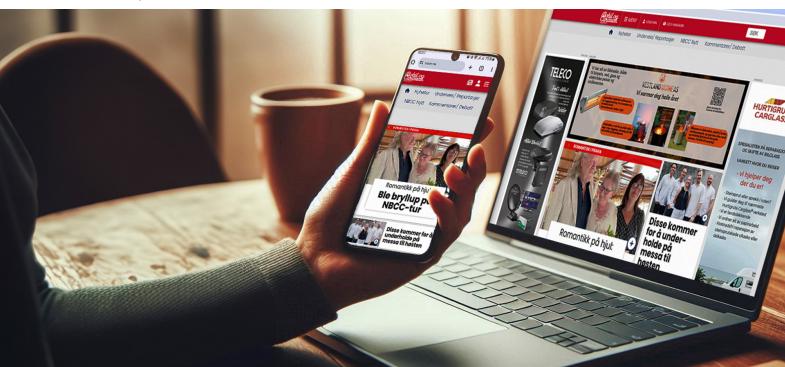
MEDIAPLAN 2026

MEMBER OF



# Prices and modules for web ads - www.bocm.no

- Prices are per month and exclude VAT.



Module	Format desktop	Format mobile	Prices
Top banner *	980 x 200 px	600 x 300 px	NOK 11.000,-
Scyscraper **	300 x 800 px		NOK 8.050,-
Middle banner	980 x 200 px	600 x 300 px	NOK 9.150,-
Article banner	480 x 400 px	600 x 500 px	NOK 9.150,-
Content			NOK 11.000,-

The prices apply per month. Top banner, middle banner, article banner and content include both desktop and mobile in the price.

\* Top banner on desktop is displayed on homepage, category pages, and articles. Top banner on mobile is displayed on homepage and category pages. \*\* The skyscraper on desktop is displayed on homepage, category pages, and articles.

See the next two pages for an illustration of ad sizes and placement

#### **Statistics**

bocm.no was launched June 2024 and as of October 2025 have:

- 382.786 page views last 365 days
- · 114.225 readers last 365 days
- · More than 4500 active subscribers

### **Contact our salespeople**

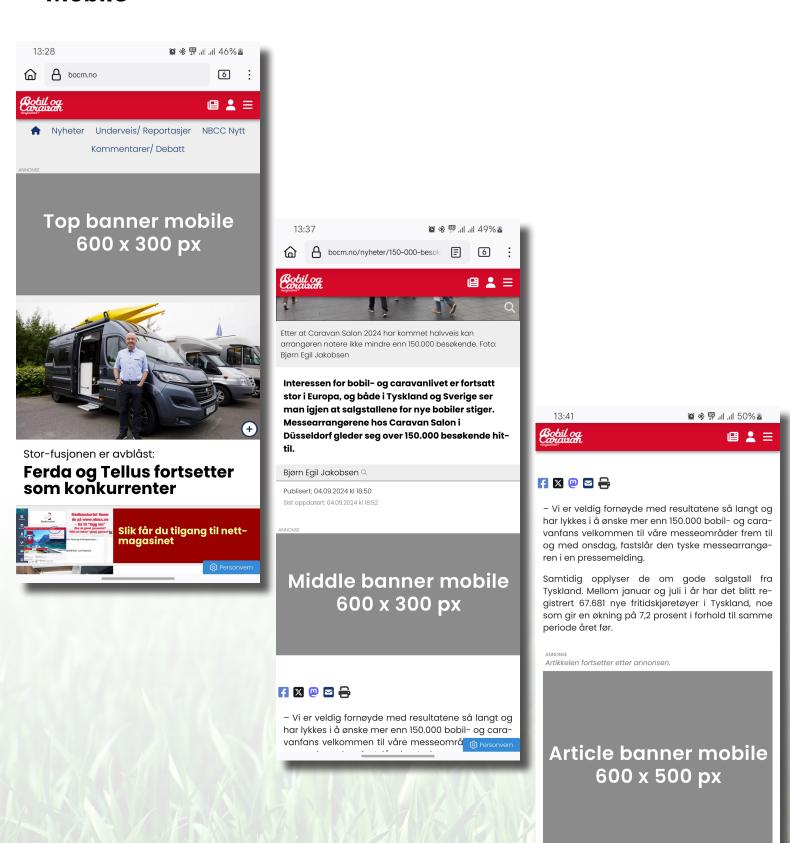


Fredrik Larsen +47 456 54 170 fredrik@salgsfabrikken.no

## **Desktop**



### **Mobile**



Økning i Sverige også

Den samme trenden opplever man nå også hos våre naboer i Sverige, som har hatt en oppgang i nyregistrering av bobiler på skyhøye 38,4 © Personvern