



*Det var veldig kjekt å se GEO igjen. Jeg har virkelig savnet det! Det knytter alle geomiljøene i Norge sammen og det er det ingen andre som gjør.*

HELGE LØSETH, EQUINOR



M E D I A P L A N

2 0 2 4



**GEO PUBLISHING**

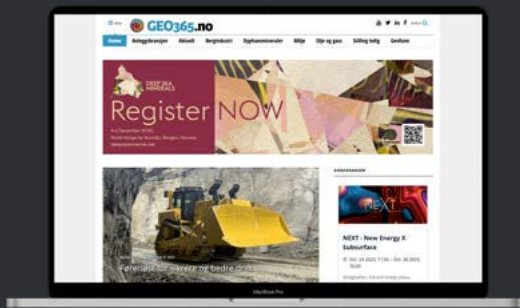
Extend the reach of your advertising campaign and reach a combined audience of over **20 000 readers** monthly through our magazine and online news sites.



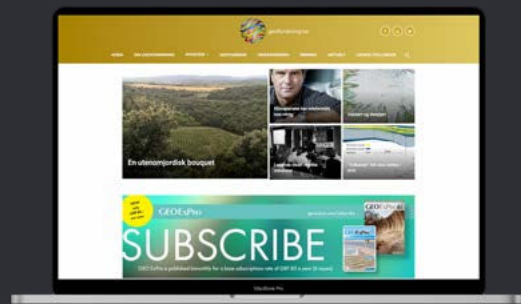
GEO-MAGAZINE  
**5,000 READERS**  
 1 ISSUE / YEAR



LOGO SPONSOR  
**NOK 27,500.00**  
 1 MONTH



GEO365.NO  
**18'000 READERS / MONTH**  
 26'000 SESSIONS / MONTH  
 1'100 NEWSLETTER SUBSCRIBERS

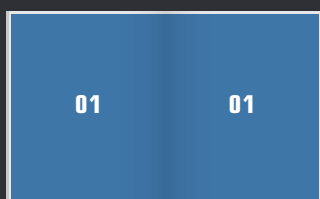


GEOFORSKNING.NO  
**12'000 SESSIONS / MONTH**  
 142'000 SESSIONS / YEAR  
 850 NEWSLETTER SUBSCRIBERS

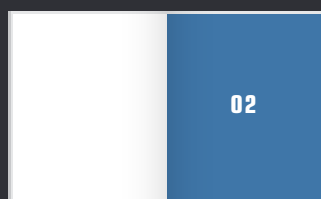
## CONFERENCE **SCHEDULE**

THEME	AD MATERIAL DEADLINE
NEXT NEW ENERGY X SUBSURFACE	23-25 JANUARY - GRIEGHALLEN, BERGEN
DIG X SUBSURFACE	5-6 MARCH - SCANDIC OSLO AIRPORT
NCS EXPLORATION	17-18 APRIL - SCANDIC FORNEBU, OSLO
NCS STRATEGY	20-21 NOVEMBER - SCANDIC FORUS, STAVANGER
DEEP SEA MINERALS	3-5 DECEMBER - HOTEL NORGE SCANDIC, BERGEN

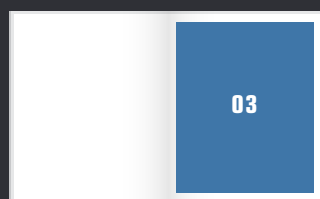
## PRINT SPECIFICATIONS



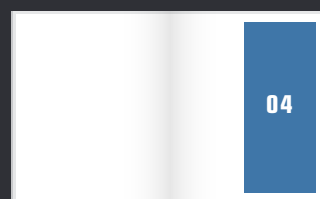
**DOUBLE SPREAD**  
420 X 280 MM + 3 MM BLEED



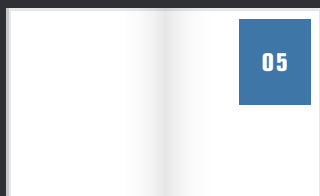
**FULL PAGE**  
210 X 280 MM + 3 MM BLEED



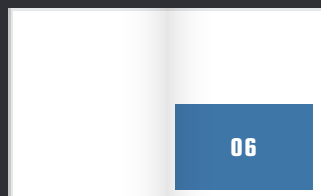
**FULL PAGE W/O BLEED:**  
180 X 250 MM



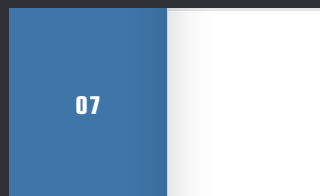
**1/2 PAGE VERTICAL:**  
90 X 250 MM



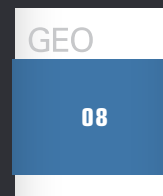
**1/4 PAGE HORIZONTAL**  
180 X 60 MM



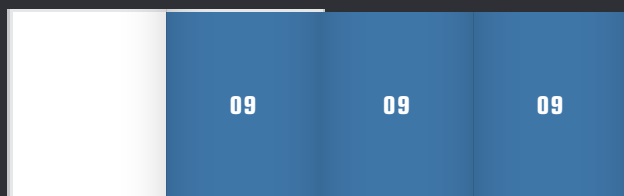
**1/2 PAGE HORIZONTAL**  
180 X 119 MM



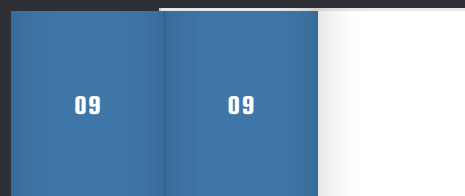
**INSIDE COVERS**  
210 X 280 MM + 3 MM BLEED



**BELLYBAND**  
150 X 456 MM + 3MM BLEED



**FOLD-OUT:**  
630 X 280 MM + 3 MM BLEED



**FOLD-OUT:**  
420 X 280 MM + 3 MM BLEED

## AD RATES

<b>GEO CALENDAR</b>		<b>NOK 27.500.00</b>
<b>INSIDE FRONT COVER</b>		<b>NOK 38.500.00</b>
<b>INSIDE BACK COVER</b>		<b>NOK 35,200.00</b>
<b>BACK COVER</b>		<b>NOK 38,500.00</b>
<b>SELECTED PAGE</b>	PAGE 4, 7	<b>NOK 33,275.00</b>
<b>1/1 PAGE</b>		<b>NOK 31,625.00</b>
<b>1/2 PAGE</b>		<b>NOK 18,975.00</b>
<b>1/4 PAGE</b>		<b>NOK 12,650.00</b>
<b>PAID CONTENT</b>	DOUBLE SPREAD	<b>NOK 55,825.00</b>
<b>FOLD-OUT</b>	3+2 PAGES	<b>NOK 63,250.00</b>
<b>SUPPORT AD</b>	LOGO IN MAGAZINE	<b>NOK 5,500.00 / PAGE</b>
<b>BELLYBAND</b>		<b>NOK 49,335.00</b>
<b>DESIGN ADVERTISING MATERIALS</b>		<b>NOK 1138.50 / HOUR</b>

## PUBLICATION SCHEDULE

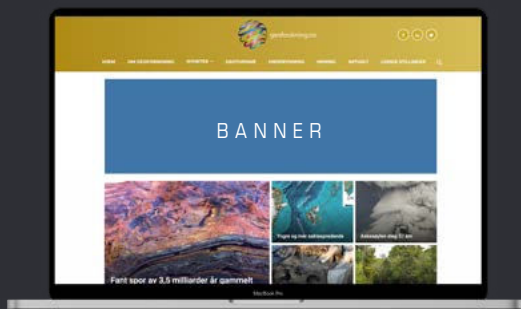
<b>GEO</b>	<b>PUBLICATION</b>	<b>EDITORIAL DEADLINE</b>	<b>AD MATERIAL DEADLINE</b>	<b>PUBLICATION</b>
NR. 01	2024	24 - NOV - 2023	11 - DEC	8 - JAN - 2024
NR. 01	2025	25 - NOV - 2024	9 - DEC	6 - JAN - 2025

## ONLINE ADVERTISING OPTIONS

<b>SUPPORT AD</b>	LOGO ON SITE	<b>NOK 38,500.00 / YEAR</b>
<b>TOP BANNER</b>	1230 X 350 PX	<b>NOK 28,490.00 / MONTH</b>
<b>MOBILE VERSION</b>	480 X 470 PX	
<b>MID SECTION BANNER</b>	800 X 300 PX	<b>NOK 18,975.00 / MONTH</b>
<b>SKYSCRAPER</b>	300 X 600 PX	<b>NOK 15,180.00 / MONTH</b>
<b>BANNER ROTATION</b>	1230 X 350 PX + 480 X 470 PX	<b>NOK 30,250.00 / MONTH</b>
<b>BANNER IN NEWSSECTION</b>	1230 X 350 PX + 480 X 470 PX	<b>NOK 15,280.00 / MONTH</b>
<b>BANNER IN NEWSLETTER</b>	800 X 300 PX (MON-FRI)	<b>NOK 11,000.00 / MONTH</b>
<b>VACANCIES</b>	ON SITE + NEWSLETTER + SOME*	<b>NOK 15,180.00 / MONTH</b>
<b>PAID CONTENT</b>	HEADING, TEXT, PIC	<b>NOK 28,490.00 / ISSUE</b>
<b>PACKAGE DEALS</b>		<b>CONTACT FOR OFFER</b>
<b>DESIGN ADVERTISING MATERIALS</b>		<b>NOK 1142.50 / HOUR</b>

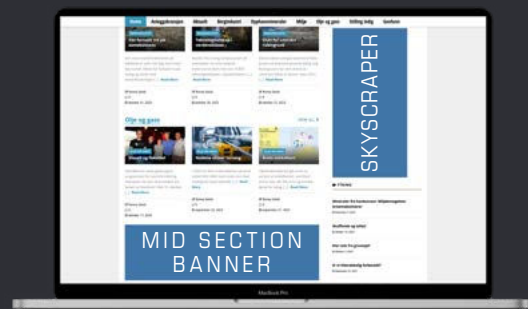
\* SOME: LINKEDIN & FACEBOOK

## ONLINE SPECIFICATIONS



GEO365.NO / GEOFORSKNING.NO  
**TOP BANNER / INSIDE ARTICLE:  
 1230 X 350 PX**

PNG / JPG / GIF AND .M4V, .MP4, AND .MOV  
 EXTENSIONS AND COMPRESSED IN H.264 OR MPEG-4.



GEO365.NO / GEOFORSKNING.NO  
**SKYSCRAPER: 300 X 600 PX  
 MID SECTION BANNER: 800 X 300 PX**

PNG / JPG / GIF AND .M4V, .MP4, AND .MOV  
 EXTENSIONS AND COMPRESSED IN H.264 OR MPEG-4.

### SALES

**Pia Himberg**

Salgsfabrikken AS

Cell: +47 919 03 697

pia@salgsfabrikken.no

### OUR TEAM

**Ingvild Ryggen Carstens**, General Manager

**Ronny Setså**, Editor