Forsvarets forum

ÅRETS NISJENETTSTED

The Armed Forces forum is a member of Fagpressen

MEDIA PLAN 2023

About The Armed Forces forum

As a professional medium, our task is to convey information and debate. Our independent position is in accordance with the Act on Editorial independence and responsibility in editor-controlled media. The content of the pages and in the paper edition therefore do not have to be an expression of what the political or military leadership might think.

Forsvaretsforum.no - Here you meet a wide range of readers. Employees in the Armed Forces, those with a background in the Armed Forces and managers in large corporations. Readers are among other things interested in: Security, procurement and technology.

You can follow us on Facebook, Instagram and Twitter.
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Page Views per Month
1 200 000

Page Views per Week
272 000

Unique Users per Day
20 000

Average Reading Time
1.20 min

Newsletter Subscribers
over 14 000

Online advertising

Ad type	Prices per week
Top Banner	kr 12. 500,-
Front Page Banner	kr 10. 500,-
Article Board	kr 9. 800,-
Skyscraper	kr 8. 200,-
Newsletter	kr 8. 500,-

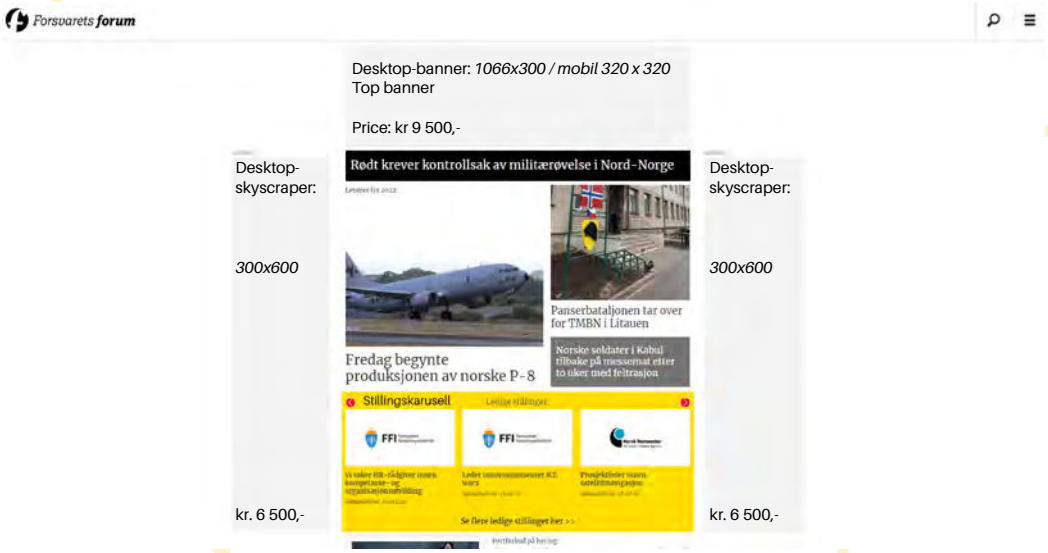
Jobs	
Job Advertisement	kr 9. 900,-

Formats	Sizes
Banner sizes	Desktop: 1066 x 300px Phone: 320 x 320px
Skyscraper	Desktop: 300 x 600px
Article Board	Desktop: 580 x 400px Phone: 320 x 320px

* Front Page Banners are placed further down the page than e.g. top banner.
* Rotating on 3, on all banners.

All prices are ex. VAT.

Formats



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